

# Business Ethics and Law I (2024)

**Understand the career pathway(s) and career opportunities in the Business Ethics and Law pathway.** 1.00

- 1 Understand career opportunities in the Business Ethics and Law pathway.** 1.01
    - A Understand career opportunities in the Business Ethics and Law pathway.** 1.01.A
      - 1 Career research 1.01.A.1
      - 2 High-skill, high-wage, or in-demand careers in pathway 1.01.A.2
        - a Local 1.01.A.2.A
        - b State 1.01.A.2.B
        - c National 1.01.A.2.C
      - 3 Relevant career and postsecondary requirements 1.01.A.3
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**2 Understand opportunities in DECA and/or FBLA.** 1.02

- A Understand opportunities in DECA and/or FBLA** 1.02.A
    - 1 Skill development 1.02.A.1
    - 2 Leadership 1.02.A.2
    - 3 Service learning 1.02.A.3
    - 4 Competitive and professional development experiences 1.02.A.4
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**Understand the development of durable employability skills.** 2.00

- 1 Recognize durable employability skills and their importance.** 2.01
  - A Recognize durable employability skills and their importance.** 2.01.A
    - 1 Adaptability 2.01.A.1
    - 2 Collaboration 2.01.A.2
    - 3 Communication 2.01.A.3
    - 4 Critical thinking 2.01.A.4
    - 5 Empathy 2.01.A.5
    - 6 Learner's mindset 2.01.A.6
    - 7 Personal responsibility 2.01.A.7

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**2 Understand the development of durable employability skills. 2.02**

**A Understand the development of durable employability skills 2.02.A**

**2 Strategies for developing skills 2.02.A.2**

**1 Relevance to pathway careers 2.02.A.1**

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**Understand ethical and legal issues affecting business. 3.00**

**1 Understanding ethical reasoning and consequences for businesses. 3.01**

**A Understand ethics and regulations. 3.01.A**

**1 Code of ethics 3.01.A.1**

**a Morals 3.01.A.1.A**

**1 Respect 3.01.A.1.A.1**

**2 Integrity 3.01.A.1.A.2**

**b Consequential 3.01.A.1.B**

**c Rule-based 3.01.A.1.C**

**2 Understand regulations 3.01.A.2**

**a Governing laws 3.01.A.2.A**

**b Consequence of breaching 3.01.A.2.B**

**B Understand the need for business ethics. 3.01.B**

**1 Crucial for trust 3.01.B.1**

**2 Boosts reputation 3.01.B.2**

**3 Social responsibility 3.01.B.3**

**C Understand reasons that businesspeople choose to behave unethically. 3.01.C**

**1 Financial gain 3.01.C.1**

**2 Peer pressure 3.01.C.2**

**D Understand the impact of unethical behavior on a business. 3.01.D**

**1 Affects stakeholders 3.01.D.1**

**2 Damages trust 3.01.D.2**

**3 Viability 3.01.D.3**

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## 2 Understand types and purposes of laws that affect business. 3.02

### A Understand the types and purposes of laws that affect business. 3.02.A

#### 1 Contract Law 3.02.A.1

a Legally binding agreements 3.02.A.1.A

b Elements contract 3.02.A.1.B

1 Offer 3.02.A.1.B.1

2 Acceptance 3.02.A.1.B.2

3 Consideration 3.02.A.1.B.3

4 Legality 3.02.A.1.B.4

5 Capacity 3.02.A.1.B.5

c Ensures fulfillment of obligations 3.02.A.1.C

d Fosters trust in business relationships 3.02.A.1.D

#### 2 Sales Law 3.02.A.2

a Regulates purchase and sale of goods 3.02.A.2.A

b Buyer-seller rights and responsibilities 3.02.A.2.B

1 Warranties 3.02.A.2.B.1

2 Delivery terms 3.02.A.2.B.2

c Uniform Commercial Code (UCC) 3.02.A.2.C

#### 3 Property Law 3.02.A.3

a Ownership rights 3.02.A.3.A

1 Real property (land and buildings) 3.02.A.3.A.1

2 Personal property (goods) 3.02.A.3.A.2

b Importance of deeds 3.02.A.3.B

c Common property disputes 3.02.A.3.C

#### 4 Intellectual Property 3.02.A.4

a Protection of mind creations 3.02.A.4.A

1 Patents 3.02.A.4.A.1

2 Trademarks 3.02.A.4.A.2

3 Copyrights 3.02.A.4.A.3

4 Trade secrets 3.02.A.4.A.4

b Protection roles 3.02.A.4.B

#### 5 E-Commerce Law 3.02.A.5

a Legal issues in online transactions 3.02.A.5.A

1 E-contracts 3.02.A.5.A.1

- 2 Data privacy 3.02.A.5.A.2
- 3 Cybersecurity 3.02.A.5.A.3
  - b Cybersecurity issues 3.02.A.5.B
  - c Electronic contracts 3.02.A.5.C
  - d Digital signatures 3.02.A.5.D
- 6 Bankruptcy Law 3.02.A.6
  - a Financial distress 3.02.A.6.A
  - b Types of bankruptcy 3.02.A.6.B
    - 1 Chapter 7 3.02.A.6.B.1
    - 2 Chapter 11 3.02.A.6.B.2
    - 3 Chapter 13 3.02.A.6.B.3
  - c Purpose 3.02.A.6.C
    - 1 Debt management 3.02.A.6.C.1
    - 2 Protects assets 3.02.A.6.C.2
    - 3 Restructure of operations 3.02.A.6.C.3
- 7 Tax Law 3.02.A.7
  - a Business taxation 3.02.A.7.A
  - b Common business taxes 3.02.A.7.B
    - 1 Income tax 3.02.A.7.B.1
    - 2 Sales tax 3.02.A.7.B.2
    - 3 Payroll tax 3.02.A.7.B.3
  - c Tax compliance 3.02.A.7.C

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### **3 Understand how the civil and criminal justice systems relate to business. 3.03**

#### **A Understand the reasoning for the civil and criminal justice system. 3.03.A**

##### **1 Civil and criminal law reasoning 3.03.A.1**

- a Enforce laws 3.03.A.1.A**
- b Ensure accountability 3.03.A.1.B**
- c Protect public health 3.03.A.1.C**
- d Protect economy 3.03.A.1.D**
- e Protect competition 3.03.A.1.E**
- f Conserve the environment 3.03.A.1.F**
- g Protect consumers and investors 3.03.A.1.G**
- h Regulate workplace conditions 3.03.A.1.H**

##### **2 Purpose of the civil justice system 3.03.A.2**

- a Resolve disputes 3.03.A.2.A**
- b Compensate injured party 3.03.A.2.B**
- c Restore pre-incident state 3.03.A.2.C**

##### **3 Importance of negligence 3.03.A.3**

- a Assumption of risk 3.03.A.3.A**
- b Contributory negligence 3.03.A.3.B**
- c Comparative negligence 3.03.A.3.C**

##### **4 Regulatory agencies 3.03.A.4**

- a Federal Trade Commission (FTC) 3.03.A.4.A**
- b Federal Communications Commission 3.03.A.4.B**
- c Food and Drug Administration 3.03.A.4.C**
- d Occupational Safety and Health Administration 3.03.A.4.D**

##### **5 Purpose of the criminal justice system 3.03.A.5**

- a Address crimes 3.03.A.5.A**
  - b Punish offenders 3.03.A.5.B**
  - c Deters future crimes 3.03.A.5.C**
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**Understand forms of business ownership.** 4.00

**1 Understand advantages and disadvantages of each form of business ownership.** 4.01

**A Understand the advantages and disadvantages of each form of business ownership.** 4.01.A

**1 Sole Proprietorship** 4.01.A.1

**a Advantages** 4.01.A.1.A

- 1 Easy setup 4.01.A.1.A.1
- 2 Owner has full control 4.01.A.1.A.2
- 3 Lower taxes 4.01.A.1.A.3
- 4 Easy to close 4.01.A.1.A.4
- 5 Owner retains all profit 4.01.A.1.A.5

**b Disadvantages** 4.01.A.1.B

- 1 Limited capital and resources 4.01.A.1.B.1
- 2 Personal liability 4.01.A.1.B.2
- 3 Limited expertise and capabilities 4.01.A.1.B.3

**2 Partnership** 4.01.A.2

**a Advantages** 4.01.A.2.A

- 1 Workload and decision-making sharing 4.01.A.2.A.1
- 2 Ease of startup 4.01.A.2.A.2
- 3 Capital and resource pooling 4.01.A.2.A.3
- 4 Pass-through taxation 4.01.A.2.A.4
- 5 Decreased competition 4.01.A.2.A.5

**b Disadvantages** 4.01.A.2.B

- 1 Personal liability 4.01.A.2.B.1
- 2 Limited capital 4.01.A.2.B.2
- 3 Disagreements with partners 4.01.A.2.B.3
- 4 Profit sharing 4.01.A.2.B.4

**3 Corporation** 4.01.A.3

**a Advantages** 4.01.A.3.A

- 1 Limited liability 4.01.A.3.A.1
- 2 Stock option to raise capital 4.01.A.3.A.2
- 3 Unlimited life 4.01.A.3.A.3
- 4 Easy to transfer ownership 4.01.A.3.A.4
- 5 Skilled personnel 4.01.A.3.A.5

**b Disadvantages** 4.01.A.3.B

- 1 Difficulty in forming and operating 4.01.A.3.B.1
- 2 Higher administrative costs 4.01.A.3.B.2
- 3 Subject to double taxation 4.01.A.3.B.3
- 4 Shareholders have limited control 4.01.A.3.B.4
- 4 Franchise 4.01.A.4
  - a Advantages 4.01.A.4.A
    - 1 Established and recognized brand 4.01.A.4.A.1
    - 2 Support provided for training, marketing, and operations 4.01.A.4.A.2
    - 3 Security of proven market 4.01.A.4.A.3
  - b Disadvantages 4.01.A.4.B
    - 1 Upfront fees 4.01.A.4.B.1
    - 2 Adherence to rules and standards 4.01.A.4.B.2
    - 3 Profit sharing 4.01.A.4.B.3
- 5 Limited Liability Company (LLC) 4.01.A.5
  - a Advantages 4.01.A.5.A
    - 1 Personal asset protection 4.01.A.5.A.1
    - 2 Management structure flexibility 4.01.A.5.A.2
    - 3 Ownership structure options 4.01.A.5.A.3
  - b Disadvantages 4.01.A.5.B
    - 1 Lifespan limits 4.01.A.5.B.1
    - 2 Capital challenges 4.01.A.5.B.2
- 6 S Corp 4.01.A.6
  - a Advantages 4.01.A.6.A
    - 1 Tax savings 4.01.A.6.A.1
    - 2 Personal asset protection 4.01.A.6.A.2
  - b Disadvantages 4.01.A.6.A.B
    - 1 Ownership restrictions 4.01.A.6.A.B.1
    - 2 Operational formalities 4.01.A.6.A.B.2
      - a regular shareholder meetings 4.01.A.6.A.B.2.A
      - b detailed corporate records 4.01.A.6.A.B.2.B
- 7 Hybrid 4.01.A.7
  - a Advantages 4.01.A.7.A
    - 1 Business structures flexibility 4.01.A.7.A.1
    - 2 Limit personal liability with control 4.01.A.7.A.2
    - 3 Customizable 4.01.A.7.A.3

- 4 Cost to start and operate 4.01.A.7.A.4
  - b Disadvantages 4.01.A.7.B
    - 1 Structure complexity 4.01.A.7.B.1
    - 2 Regulatory compliance 4.01.A.7.B.2
    - 3 Stakeholder confusion with structure 4.01.A.7.B.3
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## **2 Understand factors for selecting forms of business ownership.** 4.02

- A Understand the factors for selecting forms of business ownership. 4.02.A
    - 1 Liability 4.02.A.1
      - a Unlimited 4.02.A.1.A
      - b Limited 4.02.A.1.B
    - 2 Capital requirements 4.02.A.2
      - a Startup funds 4.02.A.2.A
      - b Operating expenses 4.02.A.2.B
    - 3 Control 4.02.A.3
    - 4 Tax implications 4.02.A.4
    - 5 Ease of formation 4.02.A.5
    - 6 Business vision 4.02.A.6
    - 7 Exit Strategy 4.02.A.7
    - 8 Risk tolerance 4.02.A.8
    - 9 Industry influence and regulation 4.02.A.9
    - 10 Resource sharing 4.02.A.10
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**Understand the nature of ethical practices and regulations within the workplace environment.** 5.00

**1 Understand ethical labor practices.** 5.01

**A Understand ethical labor practices.** 5.01.A

**1 Ethical hiring** 5.01.A.1

**a Equal opportunity** 5.01.A.1.A

**b Bias elimination** 5.01.A.1.B

**2 Laws of labor practices** 5.01.A.2

**a Civil Rights Act of 1964** 5.01.A.2.A

**b Equal Employment Opportunity Act of 1972** 5.01.A.2.B

**3 Ethical promotion.** 5.01.A.3

**a Qualifications-based promotion** 5.01.A.3.A

**b Promotions should be earned through hard work and competence.** 5.01.A.3.B

**c Transparency in promotion decisions to build trust among employees.** 5.01.A.3.C

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**2 Understand regulations that affect the workplace.** 5.02

**A Understand regulations that affect the workplace.** 5.02.A

**1 Occupational Safety and Health Administration (OSHA)** 5.02.A.1

**a Sets safety standards** 5.02.A.1.A

**i Establish safety regulations** 5.02.A.1.A.I

**ii Conducting inspection** 5.02.A.1.A.II

**iii Promoting safety training** 5.02.A.1.A.III

**b Enforcement of standards** 5.02.A.1.B

**2 Americans with Disabilities Act (ADA)** 5.02.A.2

**a Prohibits disability discrimination** 5.02.A.2.A

**b Ensure reasonable accommodations** 5.02.A.2.B

**c Promotes inclusion and equal opportunities** 5.02.A.2.C

**3 Workers' Compensation** 5.02.A.3

**a Worker benefits** 5.02.A.3.A

**i medical care** 5.02.A.3.A.I

**ii disability payments** 5.02.A.3.A.II

**iii rehabilitation services** 5.02.A.3.A.III

**b Injury protection** 5.02.A.3.B

**c Mandates employer insurance coverage** 5.02.A.3.C

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### **3 Understand compliance with compensation and benefit laws. 5.03**

#### **A Understand compliance with compensation and benefit laws. 5.03.A**

- 1 Age Discrimination in Employment Act 5.03.A.1
  - 2 Fair Labor Standards Act (FLSA) 5.03.A.2
  - 3 Family and Medical Leave Act (FMLA) 5.03.A.3
  - 4 North Carolina Youth Employment Provisions 5.03.A.4
  - 5 Right-To-Work Law 5.03.A.5
  - 6 Social Security Act 5.03.A.6
  - 7 Civil Rights Act of 1991 5.03.A.7
  - 8 Title VII of the Civil Rights Act of 1964 5.03.A.8
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### **Understand ethical and legal considerations of finance in business. 6.00**

#### **1 Understand the role of ethics in business finance. 6.01**

##### **A Understand the role of ethics in business finance. 6.01.A**

- 1 Obedience to authority 6.01.A.1
  - 2 Conformity 6.01.A.2
  - 3 Groupthink 6.01.A.3
  - 4 Over-optimism 6.01.A.4
  - 5 Impact of short-term gratification 6.01.A.5
  - 6 Self-interest 6.01.A.6
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#### **2 Understand business finance laws and regulations. 6.02**

##### **A Understand business finance laws and regulations. 6.02.A**

- 1 Key laws 6.02.A.1
  - a Securities Act of 1933 6.02.A.1.A
  - b Securities Exchange Act of 1934 6.02.A.1.B
  - c Sarbanes-Oxley Act of 2002 6.02.A.1.C
  - d Securities and Exchange Commission (SEC) 6.02.A.1.D
  - e Equal Credit Opportunity Act 6.02.A.1.E
- 2 Internal Revenue Service (IRS) 6.02.A.2
- 3 Consumer Financial Protection Bureau (CFPB) 6.02.A.3

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### **3 Understand federal regulations of lending functions.** 6.03

#### **A Understand federal regulations and lending functions.** 6.03.A

##### **1 Consumer Financial Protection Bureau (CFPB)** 6.03.A.1

**a Consumer protection** 6.03.A.1.A

**b Fair banking practices** 6.03.A.1.B

##### **2 Lending function regulations.** 6.03.A.2

**a Equal Credit Opportunity Act (ECOA).** 6.03.A.2.A

**1 Anti-discrimination** 6.03.A.2.A.1

**2 Fair access** 6.03.A.2.A.2

**b Fair Credit Reporting Act (FCRA)** 6.03.A.2.B

**1 Protection of consumers' credit information** 6.03.A.2.B.1

**2 Right to dispute inaccuracies on credit** 6.03.A.2.B.2

**c Usury Laws** 6.03.A.2.C

**1 Protects from excessive interest rates** 6.03.A.2.C.1

**2 Lending limits** 6.03.A.2.C.2

**d Truth in Lending Act (TILA)** 6.03.A.2.D

**1 Ensures transparency in lending** 6.03.A.2.D.1

**2 Borrower protection** 6.03.A.2.D.2

**3 Borrower empowerment** 6.03.A.2.D.3

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#### 4 Understand the provisions of bankruptcy law. 6.04

##### A Understand the provisions of bankruptcy law. 6.04.A

###### 1 Forms of bankruptcy 6.04.A.1

###### a Chapter 7: 6.04.A.1.A

###### 1 Liquidation form 6.04.A.1.A.1

###### 2 Used when business is no longer viable 6.04.A.1.A.2

###### 3 Insufficient assets and income to continue 6.04.A.1.A.3

###### b Chapter 11: 6.04.A.1.B

###### 1 Reorganization form 6.04.A.1.B.1

###### 2 Used by businesses to reorganize 6.04.A.1.B.2

###### 3 Continue operations while repaying debts 6.04.A.1.B.3

###### c Chapter 12: 6.04.A.1.C

###### 1 Form used by family farmer or fisherman 6.04.A.1.C.1

###### 2 Restructures debt 6.04.A.1.C.2

###### 3 Allows to continue operations 6.04.A.1.C.3

###### d Chapter 13: 6.04.A.1.D

###### 1 Repayment form 6.04.A.1.D.1

###### 2 Personal reorganization 6.04.A.1.D.2

###### 3 Repay debts over time. 6.04.A.1.D.3

###### 2 Factors to consider in bankruptcy. 6.04.A.2

###### a Legal counsel 6.04.A.2.A

###### b Business future goals 6.04.A.2.B

###### c Creditor cooperation 6.04.A.2.C

###### d Filing cost 6.04.A.2.D

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**Understand the impact of environmental and energy law on business.** 7.00

**1 Understand the nature of environmental and energy law.** 7.01

**A Understand the nature of environmental and energy law.** 7.01.A

**1 Business impact** 7.01.A.1

**a Protect environment** 7.01.A.1.A

**b Preserve environmental history** 7.01.A.1.B

**2 Core principles** 7.01.A.2

**a Prevent environmental harm** 7.01.A.2.A

**b Cleanup is polluter responsibility** 7.01.A.2.B

**c Promote sustainability** 7.01.A.2.C

**3 Energy law** 7.01.A.3

**a Focus** 7.01.A.3.A

**1 Production** 7.01.A.3.A.1

**2 Distribution** 7.01.A.3.A.2

**3 Use of energy resources** 7.01.A.3.A.3

**b Energy Independence & Security Act** 7.01.A.3.B

**1 Enhance energy security** 7.01.A.3.B.1

**2 Improve energy efficiency** 7.01.A.3.B.2

**3 Promote renewable energy sources** 7.01.A.3.B.3

**c Department of Energy.** 7.01.A.3.C

**1 Overseeing energy-related policies and programs** 7.01.A.3.C.1

**2 National energy security** 7.01.A.3.C.2

**3 Promotes scientific innovation** 7.01.A.3.C.3

**d Environmental Protection Agency (EPA).** 7.01.A.3.D

**1 Protect human health and environment** 7.01.A.3.D.1

**2 Enforces regulations** 7.01.A.3.D.2

**e Federal Energy Regulatory Commission (FERC).** 7.01.A.3.E

**1 Oversees electricity, natural gas, and oil** 7.01.A.3.E.1

**2 Energy market regulation** 7.01.A.3.E.2

**3 Regulates hydroelectric projects** 7.01.A.3.E.3

**f Clean Water Act.** 7.01.A.3.F

**1 Regulates discharge of pollutants** 7.01.A.3.F.1

**2 Maintains and restores water resources** 7.01.A.3.F.2

**3 Establishes standards** 7.01.A.3.F.3

**g National Environmental Policy Act (NEPA).** 7.01.A.3.G

**1 Environmental impact statements** 7.01.A.3.G.1

- 2 Alternative courses of action 7.01.A.3.G.2
- h Pollution Protection Act. 7.01.A.3.H
  - 1 Preventing pollutants 7.01.A.3.H.1
  - 2 Reducing pollutants 7.01.A.3.H.2
- i Nuclear Regulatory Commission (NRC). 7.01.A.3.I
  - 1 Nuclear materials and facilities 7.01.A.3.I.1
  - 2 Licenses and regulates 7.01.A.3.I.2
    - a Reactors 7.01.A.3.I.2.A
    - b Materials 7.01.A.3.I.2.B
    - c Waste disposal 7.01.A.3.I.2.C
- j Clean Air Act. 7.01.A.3.J
  - 1 Control air pollution 7.01.A.3.J.1
    - a Set national air quality standards 7.01.A.3.J.1.A
    - b Regulate emissions 7.01.A.3.J.1.B
  - 2 Reduce pollutants 7.01.A.3.J.2
- k Energy Policy Act. 7.01.A.3.K
  - 1 Diversify energy supply 7.01.A.3.K.1
  - 2 Promote energy efficiency and conservation 7.01.A.3.K.2
  - 3 Energy security 7.01.A.3.K.3
  - 4 Provisions 7.01.A.3.K.4
    - a Renewable energy 7.01.A.3.K.4.A
    - b Alternative fuels 7.01.A.3.K.4.B
    - c Energy infrastructure 7.01.A.3.K.4.C
    - d Energy efficiency standards 7.01.A.3.K.4.D

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**2 Understand the role of regulatory agencies in safeguarding ethical practices that prevent negative environmental impacts.** 7.02

**A** Understand the role of regulatory agencies and laws in safeguarding ethical practices to ensure against negative environmental impacts. 7.02.A

**1** Positive and negative impacts 7.02.A.1

**a** Legal consequences 7.02.A.1.A

**b** Ethical responsibilities 7.02.A.1.B

**2** Enforcement of laws 7.02.A.2

**a** Conduct inspections 7.02.A.2.A

**b** Issue permits 7.02.A.2.B

**c** Enforce penalties 7.02.A.2.C

**3** Regulatory Agencies. 7.02.A.3

**a** Environmental Protection Agency (EPA). 7.02.A.3.A

**b** National Oceanic and Atmospheric Administration (NOAA). 7.02.A.3.B

**c** Occupational Safety and Health Administration (OSHA). 7.02.A.3.C

**4** Key Environmental Laws. 7.02.A.4

**a** Clean Air Act (CAA). 7.02.A.4.A

**b** Clean Water Act (CWA). 7.02.A.4.B

**c** Resource Conservation and Recovery Act (RCRA). 7.02.A.4.C

**d** National Environmental Policy Act (NEPA). 7.02.A.4.D

**e** Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA). 7.02.A.4.E

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**Understand the importance for a business to be ethically and legally responsible digital citizens.** 8.00

**1 Understand the impact of cyberethics on a business.** 8.01

**A Understand the impact of cyberethics on a business.** 8.01.A

**1 Related ethical issues** 8.01.A.1

**a** computer technology 8.01.A.1.A

**b** internet use 8.01.A.1.B

**c** digital communication 8.01.A.1.C

**2 Crucial for business** 8.01.A.2

**a** Protecting customer data and privacy 8.01.A.2.A

**b** Avoiding cyberbullying and harassment in the workplace 8.01.A.2.B

**c** Preventing cyberattacks and data breaches 8.01.A.2.C

**d** Impacts a company's reputation, brand image, and customer trust 8.01.A.2.D

**3 Digital footprint** 8.01.A.3

**a** Online trace effects 8.01.A.3.A

**b** Online reputation 8.01.A.3.B

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## 2 Understand the impact of e-commerce laws on business. 8.02

### A Understand the impact of e-commerce laws on business. 8.02.A

#### 1 Law purpose 8.02.A.1

- a Online regulation 8.02.A.1.A
- b Consumer protection 8.02.A.1.B
- c Ensure fair business practices 8.02.A.1.C
- d Maintain trust in online markets 8.02.A.1.D
- e Data protection 8.02.A.1.E
- f Consumer rights 8.02.A.1.F
- g Contract enforcement 8.02.A.1.G

#### 2 Common e-commerce laws 8.02.A.2

##### a General Data Protection Regulation (GDPR) 8.02.A.2.A

###### 1 Govern data protection 8.02.A.2.A.1

###### 2 Ensure privacy 8.02.A.2.A.2

###### 3 Data handling 8.02.A.2.A.3

###### i Must obtain explicit consent 8.02.A.2.A.3.I

###### ii Right to access, correct, and delete 8.02.A.2.A.3.II

###### 4 Data breaches 8.02.A.2.A.4

###### i must be reported within 72 hours 8.02.A.2.A.4.I

###### ii Fines for non-compliance 8.02.A.2.A.4.II

##### b Uniform Commercial Code (UCC) 8.02.A.2.B

###### 1 Governs commercial transactions 8.02.A.2.B.1

###### 2 Rules for forming and enforcing contracts 8.02.A.2.B.2

###### 3 Defines the rights and obligations 8.02.A.2.B.3

###### i warranties 8.02.A.2.B.3.I

###### ii delivery terms 8.02.A.2.B.3.II

###### iii electronic signatures 8.02.A.2.B.3.III

###### 4 Enforce electronic contracts 8.02.A.2.B.4

##### c Children's Online Privacy Protection Act (COPPA) 8.02.A.2.C

###### 1 Protect the privacy of children 8.02.A.2.C.1

###### 2 Set requirements for collecting children's information 8.02.A.2.C.2

###### 3 Must obtain verifiable parental consent 8.02.A.2.C.3

###### 4 Restrictions 8.02.A.2.C.4

###### i Advertising to children 8.02.A.2.C.4.I

- ii Tracking of activities 8.02.A.2.C.4.II
- 3 Consumer Protection Laws 8.02.A.3
  - a Product quality 8.02.A.3.A
  - b Product warranties 8.02.A.3.B
  - c Pricing transparency 8.02.A.3.C
  - d Resolution of disputes 8.02.A.3.D
  - e Clear pricing information 8.02.A.3.E
  - f Right to return or exchange goods 8.02.A.3.F
  - g Consumer complaints and disputes 8.02.A.3.G
- 4 Impact on business. 8.02.A.4
  - a Fines 8.02.A.4.A
  - b Legal actions 8.02.A.4.B
  - c Damage to reputation 8.02.A.4.C
- 5 Benefits of compliance 8.02.A.5
  - a Building and maintaining customer trust 8.02.A.5.A
  - b Avoiding costly legal battles and fines 8.02.A.5.B
  - c Preserving the company's reputation and brand image 8.02.A.5.C