

Marketing and Entrepreneurship: 10-12

Safety, Health and Environment SHE

A Implement personal and job-site safety rules and regulations to maintain safe and healthful working conditions and environments. A.SHE

Assess workplace conditions with regard to safety and health. A.SHE.1

a a. Align safety issues with appropriate safety standards to ensure a safe workplace/job-site. A.SHE.1A

b b. Identify safety hazards common to workplaces. A.SHE.1B

Select appropriate personal protective equipment as needed for a safe workplace/job-site. A.SHE.2

a a. Inspect personal protective equipment commonly used for selected career pathway. A.SHE.2A

b b. Use personal protective equipment according to manufacturer rules and regulations. A.SHE.2B

Employ a safety hierarchy and communication system within the workplace/job-site. A.SHE.3

3 Employ a safety hierarchy and communication system within the workplace/job-site. A.SHE.3

Implement safety precautions to maintain a safe worksite. A.SHE.4

4 Implement safety precautions to maintain a safe worksite. A.SHE.4

Adhere to health and safety regulations to support a safe work environment. A.SHE.5

a Describe health and safety regulations in business A.SHE.5A

b Report noncompliance with business health and safety regulations A.SHE.5B

Implement safety procedures to minimize loss. A.SHE.6

a Follow instructions for use of equipment, tools, and machinery A.SHE.6A

b Follow safety precautions A.SHE.6B

c Maintain a safe work environment A.SHE.6C

d Explain procedures for handling accidents A.SHE.6D

e Handle and report emergency A.SHE.6E

Determine needed safety policies/procedures to protect employees. A.SHE.7

a Identify potential safety issues A.SHE.7A

b Establish safety policies and procedures A.SHE.7B

Implement security policies/procedures to minimize chance for loss. A.SHE.8

a Explain routine security precautions A.SHE.8A

b Follow established security procedures/policies A.SHE.8B

c Protect company information and intangibles A.SHE.8C

Develop policies/procedures to protect workplace security. A.SHE.9

a Identify potential security issues A.SHE.9A

b Establish policies to protect company information and intangibles A.SHE.9B

c Establish policies to maintain a non-hostile work environment A.SHE.9C

d Establish policies and procedures to maintain physical security of the work environment A.SHE.9.D

LEADERSHIP AND TEAMWORK LT

A Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives. A.LT

ETHICS AND LEGAL RESPONSIBILITIES ELR

A Know and understand the importance of professional ethics and legal responsibilities. A.ELR

B Understand business's responsibility to know and abide by laws, regulations, and ethical behavior that affect business operations and transactions. B.ELR

EMPLOYABILITY AND CAREER DEVELOPMENT ECD

A Know and understand the importance of employability skills. A.ECD

B Understand concepts, tools, and strategies used to explore, obtain, and develop in a marketing career. B.ECD

C Demonstrate skills related to seeking and applying for employment to find and obtain a desired job. C.ECD

TEACHNICAL SKILLS TS

A Marketing-Information Management A.TS

B Financial Analysis B.TS

C Human Resource Management C.TS

D Channel Management D.TS

E Pricing E.TS

F Product/Service Management F.TS

G Promotion G.TS

H Market Planning H.TS

I Selling I.TS

J Operations J.TS

K Social Media K.TS