

# Media Arts 9-12

**Anchor Standard 1:  
Generate and  
conceptualize artistic  
ideas and work.** MA:CR1

**1 Indicators** MA:CR1.I

- a Use identified generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes. Strategically utilize generative methods. MA:CR1.I:9-12:1

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**2 Expectations** MA:CR1.E

- a Work independently to create a visual representation of formulated ideas. MA:CR1.E:9-12:1
- b Act on creative ideas to generate artistic goals. MA:CR1.E:9-12:2
- c Predict potential obstacles and generate possible solutions. MA:CR1.E:9-12:3

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**Anchor Standard 2:  
Organize and develop  
artistic ideas and  
work.** MA:CR2

**1 Indicators** MA:CR2.I

- a Apply aesthetic criteria in developing, proposing, and refining artistic ideas, project designs, prototypes, and production processes for media arts productions. MA:CR2.I:9-12:1

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**2 Expectations** MA:CR2.E

- a Apply elements of media arts to refine brainstormed ideas into a production plan. MA:CR2.E:9-12:1

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**Anchor Standard 3:  
Refine and complete  
artistic work.** MA:CR3

**1 Indicators** MA:CR3.I

- a Consolidate production processes and synthesize content to demonstrate deliberate choices in complex media arts productions. MA:CR3.I:9-12:1
- b Refine and modify aesthetic elements and technical components to intentionally form impactful expressions in media artworks. MA:CR3.I:9-12:2

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**2 Expectations** MA:CR3.E

- a Apply aesthetic and technical fundamentals to modify production plan. MA:CR3.E:9-12:1
- b Analyze media production plan to create a meaningful impact in their final product(s). MA:CR3.E:9-12:2

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**Anchor Standard 4:  
Analyze, interpret, and  
select artistic work for  
presentation.** MA:PR4

**1 Indicators** MA:PR4.I

- a Integrate and synthesize various arts, media arts forms, and content into unified media arts productions. MA:PR4.I:9-12:1

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**2 Expectations** MA:PR4.E

- a Access, evaluate, use and manage multiple types of media (video, sound, still pictures) with academic content to produce one media product that has a consistent theme. MA:PR4.E:9-12:1

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**Anchor Standard 5:  
Develop and refine  
artistic work for  
presentation.** MA:PR5**1 Indicators** MA:PR5.I

- a Demonstrate and employ artistic, design, technical, and soft skills in managing and producing media artworks. MA:PR5.I:9-12:1
- b Develop and refine a determined range of creative and adaptive innovation abilities. MA:PR5.I:9-12:2
- c Demonstrate adaptation and innovation in the production of media artworks. MA:PR5.I:9-12:3

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**2 Expectations** MA:PR5.E

- a Be self-directed learners to define artistic/technical skill sets and roles for media production plan. MA:PR5.E:9-12:1
- b Define and develop the skill sets needed to execute media production plan. MA:PR5.E:9-12:2
- c Apply and adapt use of tools and techniques to construct innovative media content. MA:PR5.E:9-12:3

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**Anchor Standard 6:  
Convey meaning  
through the  
presentation of artistic  
work.** MA:PR6**1 Indicators** MA:PR6.I

- a Curate and design the presentation and distribution of collections of media artworks in multiple formats for different audiences. MA:PR6.I:9-12:1
- b Evaluate and implement improvements in presenting media artworks. MA:PR6.I:9-12:2

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**2 Expectations** MA:PR6.E

- a Communicate a clear purpose and setting for presentation of media production or multiple media artworks. Manage distribution of media product(s). MA:PR6.E:9-12:1
- b Critique presentation and/or distributed materials and implement improvements. MA:PR6.E:9-12:2

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**Anchor Standard 7:  
Perceive and analyze  
artistic work.** MA:RE7**1 Indicators** MA:RE7.I

- a Analyze the qualities and relationships of the components and audience impact in a variety of media artworks. MA:RE7.I:9-12:1
- b Analyze audience experience and create intention. MA:RE7.I:9-12:2

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**2 Expectations** MA:RE7.E

- a Analyze the intended messages and audience experiences presented through a variety of media components. MA:RE7.E:9-12:1
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**Anchor Standard 8:  
Interpret intent and  
meaning in artistic  
work.** MA:RE8

**1 Indicators** MA:RE8.I

- a Analyze the intent, meanings, and reception of a variety of media artworks. MA:RE8.I:9-12:1
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**2 Expectations** MA:RE8.E

- a Analyze media from the media arts industry to discuss intent, meaning, and audience reception. MA:RE8.E:9-12:1
  - b Analyze their media product(s) to discuss intent, meaning, and audience reception. MA:RE8.E:9-12:2
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**Anchor Standard 9:  
Apply criteria to  
evaluate artistic  
work.** MA:RE9

**1 Indicators** MA:RE9.I

- a Using industry-standardized criteria, evaluate production processes and final media products. MA:RE9.E:9-12:1
  - b Evaluate media art works and production processes using identified criteria. MA:RE9.I:9-12:1
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**2 Expectations** MA:RE9.E

- a Using industry-standardized criteria, evaluate production processes and final media products. MA:CN9.E:9-12.1
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**Anchor Standard 10:  
Synthesize and relate  
knowledge and personal  
experiences to make  
art.** MA:CN10

**1 Indicators** MA:CN10.I

- a Access, evaluate, and use resources to form the creation of original media artworks. MA:CN10.I:9-12:1
  - b Explain and demonstrate how the use of media artworks expands meaning and cultural experiences. MA:CN10.I:9-12:2
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**2 Expectations** MA:CN10.E

- a Access, evaluate, use, and manage resources to create media products. MA:CN10.E:9-12:1
  - b Make claims with supporting evidence to show how decisions change elements of media. MA:CN10.E:9-12:2
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**Anchor Standard 11:  
Relate artistic ideas and  
works with societal,  
cultural, and historical  
context to deepen  
understanding.** MA:CN11

**1 Indicators** MA:CN11.I

- a Demonstrate and explain how media artworks and ideas relate to various contexts, purposes and values in society. MA:CN11.I:9-12:1
  - b Critically evaluate and effectively interact with the legal, technological, systemic, and vocational contexts of media arts. MA:CN11.I:9-12:2
  - c Describe influences and interactions among media arts, dance, music, theatre, visual arts, and other disciplines, citing research. MA:CN11.I:9-12:3
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**2 Expectations** MA:CN11.E

- a Reason effectively how media reflects different contexts, cultures, and values in society. MA:CN11.E:9-12:1
- b Critically apply technology safely and effectively considering media literacy and vocational standards. MA:CN11.E:9-12:2
- c Analyze and evaluate the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society. MA:CN11.E:9-12:3