

# Media Arts: High School Advanced

## Creating

### 1 Generate and Conceptualize Artistic Ideas and Work

- 1 Integrate aesthetic principles with a variety of generative methods to fluently form original ideas, solutions, and innovations in media arts creation processes. [ADV.MA.CR1](#)
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### 2 Organize and Develop Artistic Ideas and Work

- 2 Integrate a sophisticated personal aesthetic and knowledge of systems processes in proposing, forming, and testing original artistic ideas, prototypes, and production frameworks, considering complex constraints of goals, time, resources, and personal limitations. [ADV.MA.CR2](#)
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### 3 Refine and Complete Artistic Work

- a Synthesize content, processes, and components to express compelling purpose, story, emotion, or ideas in complex media arts productions, demonstrating mastery of associated aesthetic principles, such as hybridization. [ADV.MA.CR3.A](#)
  - b Intentionally and consistently refine and elaborate elements and components to form impactful expressions in media artworks, directed at specific purposes, audiences, and contexts. [ADV.MA.CR3.B](#)
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## Producing

### 4 Select, Analyze, and Interpret Artistic Work for Presentation

- 4 Synthesize various arts, media arts forms, and academic content into unified media arts productions, such as transdisciplinary productions, that retain artistic fidelity across platforms. [ADV.MA.PR4](#)
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### 5 Develop and Refine Artistic Techniques and Work for Presentation

- a Employ mastered artistic, design, technical, and soft skills in managing and producing media artworks. [ADV.MA.PR5.A](#)
- b Demonstrate creative and innovative abilities, such as resisting closure and responsive use of failure, to effectively address sophisticated challenges within and through media arts productions. [ADV.MA.PR5.B](#)

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## **6 Convey Meaning Through the Presentation of Artistic Work**

- 6 Design the effective presentation and promotion of media artworks for a variety of formats and contexts, such as local exhibits, mass markets and virtual channels. [ADV.MA:PR6](#)
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### **Responding**

## **7 Perceive and Analyze Artistic Work**

- a Analyze and synthesize the qualities and relationships of the components and the audience impact in a variety of media artworks. [ADV.MA:RE7.A](#)
  - b Examine diverse media artworks, analyzing methods for managing audience experience, creating intention and persuasion through multimodal perception, and systemic communications. [ADV.MA:RE7.B](#)
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## **8 Interpret Intent and Meaning in Artistic Work**

- 8 Analyze the intent, meanings and impacts of diverse media artworks, considering complex factors of context and bias. [ADV.MA:RE8](#)
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## **9 Apply Criteria to Evaluate Artistic Work**

- 9 Independently develop rigorous evaluations of, and strategically seek feedback for media artworks and production processes, considering complex goals and factors. [ADV.MA:RE9](#)
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### **Connecting**

## **10 Synthesize and Relate Knowledge and Personal Experiences to Make Art**

- a Independently and proactively access relevant and qualitative resources to inform the creation of cogent media artworks. [ADV.MA:CN10.A](#)
  - b Demonstrate and expound on the use of media artworks to consummate new meaning, knowledge, and impactful cultural experiences. [ADV.MA:CN10.B](#)
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## **11 Relate Artistic Ideas and Works with Societal, Cultural, and Historical Context to Deepen Understanding**

- a Demonstrate the relationships of media arts ideas and works to personal and global contexts, purposes, and values, through relevant and impactful media artworks. [ADV.MA:CN11.A](#)
- b Critically investigate and strategically interact with legal, technological, systemic, cultural, and vocational contexts of media arts considering the impacts upon individuals and the community. [ADV.MA:CN11.B](#)